



VEGAN

GLUTEN
FREE

NON
GMO

LESS
SATURATED
FAT * THAN
A BEEF
BURGER

EXCELLENT
SOURCE
OF PROTEIN

CHOLESTEROL
FREE

DAIRY
FREE

NUT
FREE

WHY NOTBURGER ?

ALL BURGER, ZERO BEEF.

JUICY. TENDER. THICK. DELICIOUS. NOTBURGER TASTES JUST LIKE YOUR FAVORITE BEEF BURGER BUT 100% PLANT-BASED WITH AN INNOVATIVE & CLEAN LIST OF INGREDIENTS (CHIA, RICE AND PEA PROTEIN, BAMBOO FIBER & MORE), NON GMO VERIFIED, LESS SATURATED FAT AND EXCELLENT SOURCE OF PROTEIN, IRON, FIBER & KEY VITAMINS. NOTBURGER IS THE PERFECT OPTION IN YOUR FAVORITE RECIPES AND MENU ITEMS THAT IS BETTER FOR THE PLANET WITHOUT SACRIFICING ON TASTE & TEXTURE.

PLANTS MAKE IT BETTER, **SUSTAINABLY.**


93%
LESS
WATER
USED


95%
LESS CO2
EMISSIONS
GENERATED

THAN IN THE TRADITIONAL BURGER PRODUCTION PROCESS.
*SOURCE: NOTCO INTERNAL AUDIT, 2020.

NOTTM
BURGER



CONTACT BETH@THENOTCOMPANY.COM FOR MORE INFO

**JUICY.
DELICIOUS.
WORTH THE MESS.
ALL BURGER,
ZERO BEEF.**

**NOT
BURGER™**



NOTBURGER™

16G PROTEIN, 16% LESS SATURATED FAT*, PREMIUM SIZE PATTY, CLEAN LIST OF INGREDIENTS

Nutrition Facts	
4 servings per container	
Serving size 1 Patty (113g)	
Amount Per Serving	
Calories	270
% Daily Value*	
Total Fat	21g 27%
Saturated Fat	13g 65%
Trans Fat	0g
Cholesterol	0mg 0%
Sodium	470mg 20%
Total Carbohydrate	8g 3%
Dietary Fiber	6g 21%
Total Sugars	1g
Includes 0g Added Sugars	0%
Protein	16g
Vitamin D	0mcg 0%
Calcium	30mg 2%
Iron	3.6mg 20%
Potassium	350mg 8%
Thiamin	0.12mg 10%
Riboflavin	0.71mg 50%
Niacin	4.1mg 25%
Vitamin B6	0.27mg 15%
Vitamin B12	1.2mcg 50%
Pantothenic Acid	1.2mg 25%
Zinc	4.2mg 40%

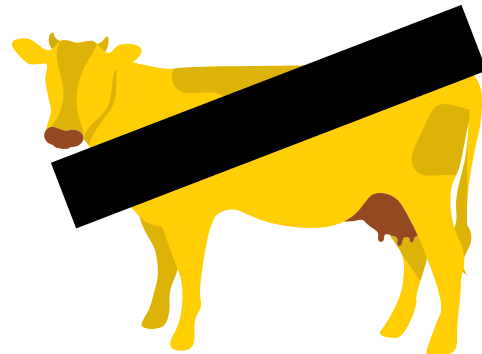
INGREDIENTS:
Water, Pea Protein, Coconut Oil, Sunflower Oil, Natural Flavors, Bamboo Fiber, Less than 2% of: Methylcellulose, Dried Yeast, Rice Protein, Salt, Cocoa Powder Processed with Alkali, Psyllium Husk, Potato Fiber, Red Beet Juice Powder (color), Chia Protein Concentrate, Spinach Powder.

**NOTBURGER™ 2.0
COMING SOON****

**21G PROTEIN/SERVING
21% LESS SODIUM
38% LESS SATURATED FAT***

*vs current NotBurger in market formula
**Flow Through Begins Fall 2023

**LIKE YOUR
FAVORITE
BURGER,
JUST
WITHOUT
THE COW**



ITEM #	ITEM UPC	CASE UPC	DESCRIPTION	MASTER CASE PACK	CASES PER PALLET	CASE SIZE	TI	HI
10000216	-	008-50020-07827-1	NotBurger™ Patties, 4oz/~36ct Frozen Plant-Based Burgers	1	150	H: 6.63 in; W: 9.38 in; D: 12.63 in; Cube: 0.45 in³	15	10
10000886	-	008-50020-07868-4	NotCo™ NotBurger™ Smashed Patties, 2.5oz/~64ct Frozen Plant-Based Burgers	1	150	H: 5.88 in; W: 9.00 in; D: 12.25 in; Cube: 0.37 in³	15	10

*vs. animal based equivalent product