



NOTTM CHICKEN

WHY NOTCHICKENTM?

FULL FLAVOR, ZERO CLUCKS.
JUICY. CRISPY. DELICIOUS. NOTCHICKEN TASTES JUST LIKE YOUR FAVORITE BREADED CHICKEN BUT 100% PLANT-BASED WITH AN INNOVATIVE LIST OF INGREDIENTS (PEACH POWDER, BAMBOO FIBER & PAPRIKA), NON GMO VERIFIED, LESS SATURATED FAT AND GOOD SOURCE OF PROTEIN, IRON AND FIBER. NOTCHICKEN IS THE PERFECT OPTION IN YOUR FAVORITE RECIPES AND MENU ITEMS THAT IS BETTER FOR THE PLANET WITHOUT SACRIFICING ON TASTE & TEXTURE.

PLANTS MAKE IT BETTER, SUSTAINABLY.


90%
LESS
WATER
USED


74%
LESS CO₂
EMISSIONS
GENERATED

THAN IN THE TRADITIONAL CHICKEN PRODUCTION PROCESS.
*SOURCE: NOTCO INTERNAL AUDIT, 2020.



CONTACT BETH@THENOTCOMPANY.COM FOR MORE INFO

JUICY. CRISPY. DELICIOUS. FULL FLAVOR, ZERO CLUCKS.

NOT/CHICKEN™



NOTCHICKEN™ PATTIES

9G PROTEIN, 48% LESS SATURATED FAT*, PREMIUM SIZE BREADED PATTY

Nutrition Facts	
4 servings per container	
Serving size 1 Patty (85g)	
Amount Per Serving	
Calories	220
Total Fat 16g	
	21%
Saturated Fat 1.5g	
	8%
Trans Fat 0g	
Cholesterol 0mg	
	0%
Sodium 620mg	
	27%
Total Carbohydrate 11g	
	4%
Dietary Fiber 2g	
	7%
Total Sugars 1g	
Includes 0g Added Sugars 0%	
Protein 9g	
	14%
Vitamin D 0mcg	
	0%
Calcium 40mg	
	4%
Iron 1.7mg	
	10%
Potassium 210mg	
	4%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS:
Plant Based Patty: Water, Canola Oil, Textured Soy Protein, Natural Flavors, Soy Protein Isolate, Methylcellulose, Wheat Protein, Bamboo Fiber, Fava Bean Protein Isolate, Salt, Corn Powder, Peach Powder.
Plant-Based Breading: Enriched Wheat Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Water, Modified Corn Starch, Corn Starch, Modified Wheat Starch, Sugar, Rice Starch, Rice Flour, Dextrose, Salt, Methylcellulose, Pea Protein, Leavening (Sodium Acid Pyrophosphate, Sodium Bicarbonate), Paprika (Color),

NOTCHICKEN™ NUGGETS

8G PROTEIN, 52% LESS SATURATED FAT*, ONLY PLANTS KIDS ASK SECONDS OF

Nutrition Facts	
3 servings per container	
Serving size 2 Nugget (76g)	
Amount Per Serving	
Calories	200
Total Fat 14g	
	18%
Saturated Fat 1g	
	5%
Trans Fat 0g	
Cholesterol 0mg	
	0%
Sodium 550mg	
	24%
Total Carbohydrate 12g	
	4%
Dietary Fiber 3g	
	11%
Total Sugars 1g	
Includes 0g Added Sugars 0%	
Protein 8g	
	12%
Vitamin D 0mcg	
	0%
Calcium 30mg	
	2%
Iron 1.6mg	
	8%
Potassium 180mg	
	4%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS:
Plant-Based Nugget: Water, Canola Oil, Textured Soy Protein, Natural Flavors, Soy Protein Isolate, Methylcellulose, Wheat Protein, Bamboo Fiber, Fava Bean Protein Isolate, Salt, Corn Powder, Peach Powder.
Plant-Based Breading: Enriched Wheat Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Water, Modified Corn Starch, Corn Starch, Modified Wheat Starch, Sugar, Rice Starch, Rice Flour, Dextrose, Salt, Methylcellulose, Pea Protein, Leavening (Sodium Acid Pyrophosphate, Sodium Bicarbonate), Paprika (Color), Yeast, Dried Roasted Barley Malt Extract, Spice Extractives.

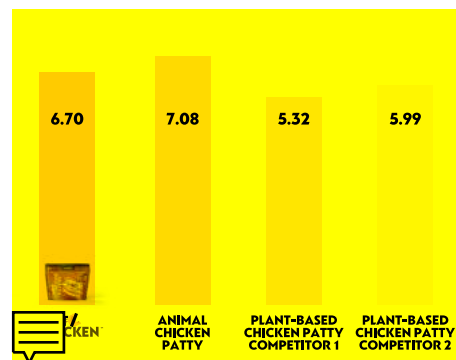
NOTCHICKEN™ TENDERS

10G PROTEIN, 62% LESS SATURATED FAT*, MORE THAN JUST A BIGGER NUGGET

Nutrition Facts	
4 servings per container	
Serving size 2 tenders (85g)	
Amount Per Serving	
Calories	200
Total Fat 12g	
	15%
Saturated Fat 1g	
	5%
Trans Fat 0g	
Cholesterol 0mg	
	0%
Sodium 610mg	
	27%
Total Carbohydrate 12g	
	4%
Dietary Fiber 3g	
	14%
Total Sugars 1g	
Includes 0g Added Sugars 0%	
Protein 10g	
	12%
Vitamin D 0mcg	
	0%
Calcium 40mg	
	4%
Iron 1.6mg	
	8%
Potassium 220mg	
	4%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS:
Plant-Based Tender: Water, Canola Oil, Soy Protein Concentrate, Natural Flavors, Soy Protein Isolate, Methylcellulose, Wheat Protein, Bamboo Fiber, Fava Bean Protein Isolate, Corn Powder, Peach Powder.
Plant-Based Breading: Water, Breadcrumbs (Wheat Flour, Sunflower Oil, Distilled Vinegar, Salt, Leavening (Sodium Acid Pyrophosphate, Sodium Bicarbonate), Yeast, Spice), Enriched Wheat Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Corn Starch, Modified Corn Starch, Salt, Modified Wheat Starch, Garlic Powder, Onion Powder, Rice Flour, Yeast Extract, Spices, Dextrose, Leavening (Sodium Acid Pyrophosphate, Sodium Bicarbonate), Methylcellulose, Paprika Oleoresin (color), Dry Roasted Barley Malt Extract, Spice Extractives

NOTCHICKEN™ HAS AN OVERALL LIKING AT STATISTICAL PARITY TO ANIMAL-BASED CHICKEN AND SIGNIFICANTLY BETTER THAN OTHER PLANT-BASED COMPETITORS



BASED ON RESULTS OF P&K RESEARCH TEST WITH NOTCO CHICKEN PATTY AND COMPETITIVE ANIMAL/PLANT-BASED CHICKEN PATTY PRODUCTS

ITEM #	ITEM UPC	CASE UPC	DESCRIPTION	MASTER CASE PACK	CASES PER PALLET	CASE SIZE	TI	HI
10000443	-	008-50020-07847-9	NotChicken™ Patties 4cst x 3oz (135oz), Frozen	1	110	H:15.25 in; W: 10.38 in; D: 6.13 in; Cube: 0.56 in³	10	11
10000778	-	008-50020-07865-3	NotChicken™ Tenders 135oz, Frozen	1	110	H:15.25 in; W: 10.38 in; D: 6.13 in; Cube: 0.56 in³	10	11
10000444	-	008-50020-07849-3	NotChicken™ Nuggets 135oz, Frozen	1	110	H:15.25 in; W: 10.38 in; D: 6.13 in; Cube: 0.56 in³	10	11

*vs. animal based equivalent product